

TRIVIUM PUBLIC RELATIONS



DUBAI | QATAR | ABU DHABI | INDIA | LONDON

TRIVIUM

“The meeting point of three paths”

A medieval course on Logic, Rhetoric & Grammar





MEDIA-DIGITAL-COMMUNICATION-BRAND®

TRIVIUM
MEDIA GROUP



TRIVIUM
CREATIVE STUDIO



FASHION-FITNESS-MEDIA-LUXURY®
TRIVIUM
PUBLIC RELATIONS



GLOBALocal™
D I G I T A L

BRAND
STORY



TRIVIUM® AI
PR-MEDIA-CONTENT-COMMUNICATION

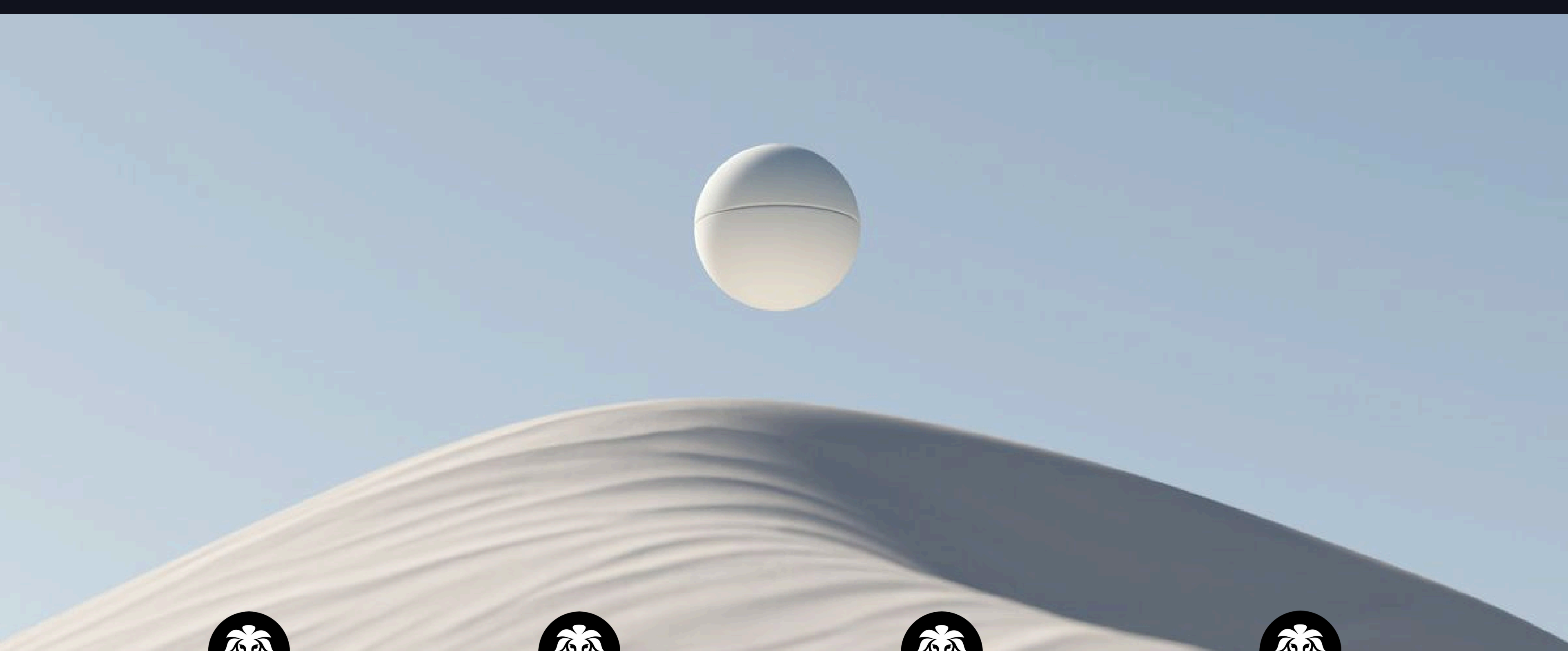
TRIVIUM PUBLIC RELATIONS

A Global Communications Agency

We are an end-to-end, independent public relations agency with global relations and deep editorial intelligence. Our team brings decades of experience in shaping narratives, building visibility, and creating standout campaigns that cut through across markets. From high-impact brand moments to long-term reputation building, we work across sectors and time zones to deliver communications with precision and purpose.

When launching a new district, securing coverage for initiatives, or positioning future-facing founders on the global stage, Trivium Public Relations builds a presence that stays in the conversation, long after the headline fades.





EVALUATE



IDENTIFY



STRATEGIZE



EXECUTE

WE OFFER



BRAND MEDIA
INTRODUCTION



STRATEGIC
BRAND POSITIONING



BRAND
STRATEGY



BRAND PERCEPTION
MANAGEMENT



BRAND INFLUENCER
MANAGEMENT

WE OFFER



HOLISTIC PR



INVESTOR
RELATIONS



B2B, B2C, D2C, B2G
PR CAMPAIGNS



CORPORATE & STAKEHOLDER
COMMUNICATIONS



STRATEGIC CONTENT
DEVELOPMENT

WE OFFER



INBOUND
MARKETING



CRISIS MANAGEMENT



COMMUNICATION
STRATEGY



CONTENT &
PRODUCTION



DIGITAL & SOCIAL MEDIA PR

WE OFFER



THOUGHT LEADERSHIP &
POSITIONING



REPUTATION
MANAGEMENT



LINKEDIN COMMUNICATIONS &
PERSONAL BRANDING



SEO-OPTIMISED PR



GLOBAL &
CROSS-MARKET PR

WE OFFER



INTERNATIONAL
MEDIA RELATIONS



DIGITAL & SOCIAL MEDIA
AMPLIFICATION



LAUNCH PR



EDITORIAL PARTNERSHIPS &
MEDIA PLANNING



AWARDS & RECOGNITION
PR

WE OFFER



MEDIA VISIBILITY &
OUTREACH



INFLUENCER & CREATOR
RELATIONS



CELEBRITY
BRAND MANAGEMENT



EVENT ADVISORY



EARNED MEDIA
EXPOSURE

WE OFFER



SPEAKER & PANEL
PLACEMENT PR



INDUSTRY & SECTORAL
PR



MEDIA RELATIONS &
EDITORIAL OUTREACH



PRESS RELEASE DEVELOPMENT &
DISTRIBUTION



MEDIA BUYING

WE OFFER



PODCAST DEVELOPMENT &
SETUP



VIDEO SHOOTS & BRAND
INTERVIEWS



MEDIA PLANNING



BRAND ALLIANCE

OUR EXPERTISE

STRATEGIC CONSULTING

Brand-aligned advisory rooted in market insight to meet long-term growth objectives.

HOLISTIC PR

Integrated communications strategies spanning earned, owned, and influencer media to align messaging across all fronts.

BRAND ADVISORY

Custom guidance on positioning, identity, and narrative across all brand touchpoints.

STRATEGIC ALLIANCES

Enabling cross-industry partnerships that build shared visibility, relevance, and long-term brand value.

OUR EXPERTISE

CONTENT AMPLIFICATIONS

Insight-led distribution strategies that ensure content reaches the right audience across earned and digital channels.

CULTURAL INSIGHT & LOCALIZATION

Regional market understanding that informs culturally nuanced storytelling and execution.

DIGITAL REPUTATION STRATEGY

Insights and counsel to manage online brand perception across platforms and search ecosystems.

GLOBAL INTELLIGENCE

Let your brand strategy elevate with our carefully curated data, trend analysis, and geopolitical insights that spur innovation, and resilience, and help in accomplishing sustainable growth.

SPECIALIZATION



START-UP PR



MEDIA RELATIONS



BRAND ALLIANCES &
COLLABORATIONS



MEDIA PLANNING



LAUNCH PR



MEDIA
BUYING



SPECIALIZATION



CONSUMER PR & ENGAGEMENT



COMMUNITY BUILDING



SEARCH ENGINE
OPTIMIZATION



CELEBRITY & INFLUENCER
BRAND
MANAGEMENT



THOUGHT LEADERSHIP



VISIBILITY
MANAGEMENT



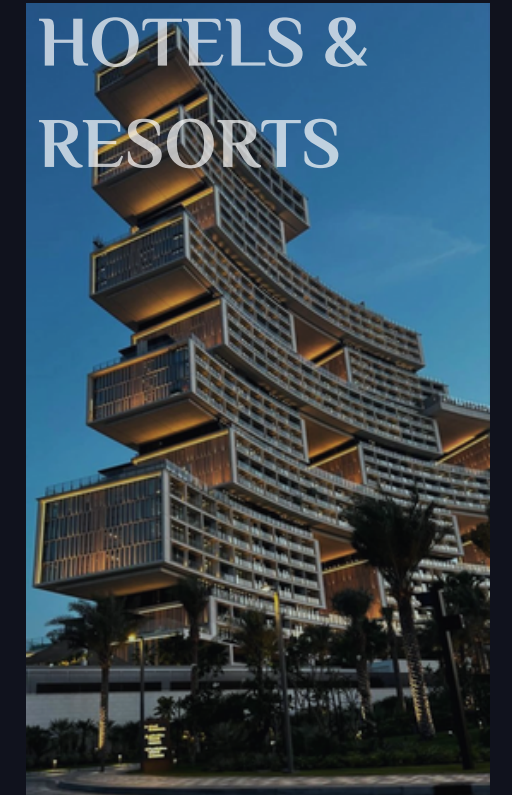
WE CATER TO

www.triviumpr.com

DESIGNER LABELS & FASHION RETAIL



HOTELS & RESORTS



CONSUMER
ELECTRONICS



AUTOMOTIVE & AVIATION



REAL ESTATE

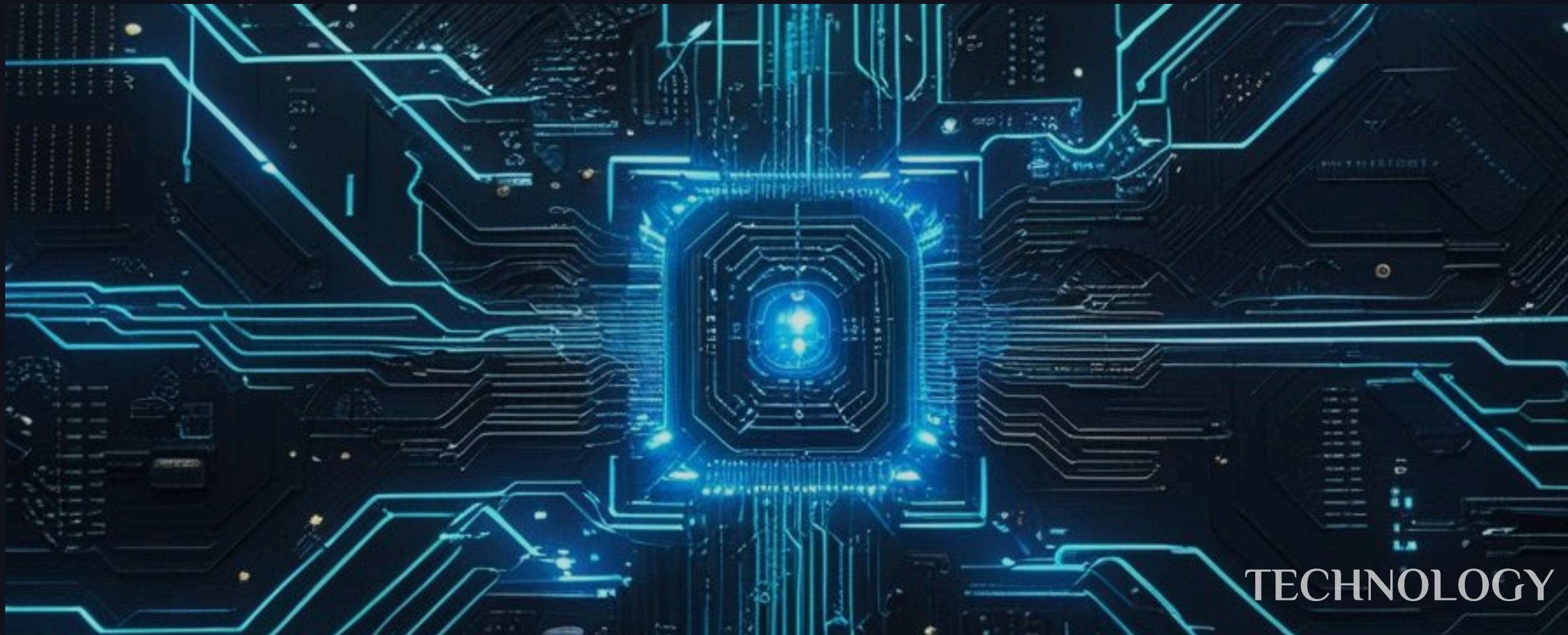


ARCHITECTURE &
INTERIOR DESIGN



LIFESTYLE





HEALTHCARE &
HEALTHTECH

EDUCATION &
EDTECH

TECHNOLOGY

FOOD &
BEVERAGE



BFSI & FINTECH



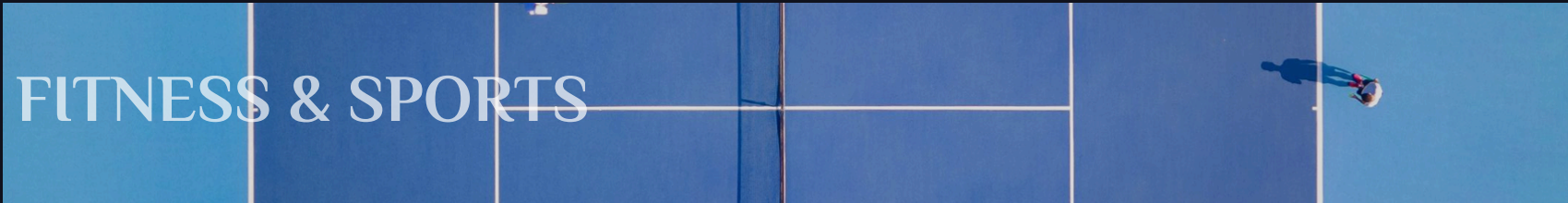
TEXTILE



FMCG



FITNESS & SPORTS





ENTERTAINMENT



ENERGY &
UTILITIES



AGRITECH

Selective Clientele

Real Estate



NORTHERN BOULEVARD
DESIGNED FOR ACCOMPLISHMENT



Hotel & Resort



THE RITZ-CARLTON



Hotel & Resort

CONRAD®
ABU DHABI
ETIHAD TOWERS


ST REGIS
MUMBAI


DOUBLETREE
by Hilton™


ANANTARA
HOTELS • RESORTS • SPAS

S O F I T E L
MUMBAI BKC


MARRIOTT


Hilton

IHG®
HOTELS & RESORTS


RAFFLES


TAJ
LANDS END
MUMBAI


TAJ
JUMEIRAH LAKES TOWERS
DUBAI



Architecture & Interior Design



CHENCHOW LITTLE ARCHITECTS

Hassell

Architect
Hafeez
Contractor

KOHLER®



D'ECOR



[æ] ANAGRAM
ARCHITECTS



Forbes INDIA



Designer Labels & Fashion Retail

INDIA
FASHION
WEEK


Allen Solly

LIVE IN
Levi's[®]

INDIA
FASHION
WEEK
DUBAI


PLATINUM


FARAH KHAN
FINE JEWELLERY
WHERE PRECIOUS BECOMES PRICELESS

GUESS


Myntra


BY
ROCKY STAR

LAKMÉ
FASHION
WEEK

a za

MILAN
FASHION
WEEK

NY
FN
THE SHOWS


NAKSHATRA
world

Vikram
Phadnis


SHOPPERS STOP


TANISHQ


ARCHANA KOCHHAR


AYESHA AEJAZ


CENTRAL



Designer Labels & Fashion Retail



MADURAF&L

ARVIND
Lifestyle Brands Limited



Om Lèx[®]
REFINING ETHNICITY

future group[™]


VARSHA

J
JINAAM



Technology

geAMPS™

bmc

POLARITY

Tech
Mahindra

intel®

NETGEAR®



Agritech



Education & EdTech



Food & Beverage



Energy & Utilities

geAMPS™

KOHLER®

Kirloskar



nrg®



Fitness & Sports



BFSI & Fintech

BAJAJ Allianz 

ING 


Muthoot Finance



FMCG

PEPSICO

Kellogg's

Budweiser

Cadbury



Entertainment



KUNAL NEWAR



Healthcare & Healthtech



FORTUNE

COSMOPOLITAN

FILMFARE

Bloomberg

THE ECONOMIC TIMES

GQ

❖ **FINANCIAL EXPRESS**

GRAZIA

BRIDES
TODAY.in

THE TIMES OF INDIA

VOGUE

 *the
quint*

hindustantimes

BAZAAR
Hugoboss

Forbes

Business Today

SELECTIVE
MEDIA NETWORK



SELECTIVE
MEDIA NETWORK

OUR JOURNEY

Trivium PR: A Comprehensive Agency Shaping Public Relations

Founded 12 years ago by seasoned professionals, Trivium PR is a multifaceted agency dedicated to driving business models and enhancing public relations through both traditional and contemporary practices.

Our Workforce and Expertise

Today, we take pride in our knowledgeable workforce and driven newcomers who bring valuable experience from various industries.

Strategic PR Solutions

With our extensive expertise in public relations, we develop tailored strategies and communication plans to elevate your brand's presence in the market. Our services encompass:

- **Brand positioning**
- **Media relations**
- **Crisis management**
- **Public relations**

#Global PR Reach

With a commitment to excellence and proven results, we serve clients in Pune, Mumbai, Bangalore, Delhi, and the UAE, providing worldwide services for brands and companies eager to maximize their visibility and growth.

12 Years in
Business

4 Countries

1400 Clients Served

71435671 Features of
our Work

TRIVIUMITES

THE PEOPLE BEHIND IT ALL

At the forefront of Trivium Public Relations are specialists in Luxury, Lifestyle, Fashion, Hospitality, Healthcare, Education, Technology, AgriTech, Real Estate, Architecture, and various other sectors. These experts strategically guide the organization toward profitable partnerships and engagements.

The team at Trivium Public Relations comprises professionals skilled in Public Relations, Content Creation, Communication, Brand Identity, and Brand Visibility.

Behind the scenes, an integrated workforce diligently refines their skills, learning and adapting daily to enhance their professional capabilities and deliver exceptional results.



OUR CULTURE

The culture at Trivium Public Relations, whether internal or external, is a bit unconventional to the usual set of eyes. As an integrated workforce, we are ever-ready to support each other and our clients, never once turning our back by saying it's 'not our job'.

A binding force with a network of creators, ensures a powerhouse accumulated with talent, perseverance, diligence and support. Individuals with formidable experience work in tandem with the new kids on the block, striving to make a mark and prove themselves.

This environment nurtures our employees as well as our partners into an all-inclusive approach, with no turned backs and equal importance and knowledge imparted to every individual.



OUR MOTHER AGENCY TRIVIUM MEDIA GROUP



Trivium Media Group: Your Comprehensive Advertising Partner

Trivium Media Group is a well-connected advertising, branding, and media agency with a strong presence in Mumbai, Pune, Bangalore, Delhi, London, Qatar, and the UAE.

TMG brings a wealth of experience to enhance your brand by offering innovative solutions. Their diverse clientele includes Fortune 500 companies, prominent global multinationals, leading firms from World Inc., as well as start-ups and SMEs.

As a full-service advertising agency, TMG specializes in brand and corporate communication, creative design, content curation, digital marketing, online presence, internal communication, campaign management, alliances and collaborations, media productions, brand activations, and media planning and buying.

TMG is committed to brand growth, content communication, and responsible AI management, redefining strategies and crafting captivating narratives that advance brands. TMG empowers brands to differentiate themselves in competitive markets.

Where work is valued, brands thrive, but above all, people are what truly matter!



SYMBOL PHILOSOPHY

Mirroring the Lion's traits, Trivium embodies fierceness in all our endeavours. Our brand reflects the Lion's ethical nature as the king of the jungle, always standing firm in truth.

Progress often demands a moment of reflection, and this clarity is what cements our leadership position in the industry.

BEGIN YOUR JOURNEY

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USA / UAE | +1 347 560 - 3941



www.triviumpr.com



FASHION-FITNESS-MEDIA-LUXURY®
TRIVIUM
PUBLIC RELATIONS

**Thank You
For Your
Attention!**



www.triviumpr.com